

FREDERICK KATZ

International Research Services



IT Manager - Hosting & Programming

EDUCATION & WORK EXPERIENCES

Frederick Katz has been in the industry for nearly 25 years.

Frederick's specialties include executive programming, sampling and survey design, panel development and management, CATI, online and mobile scripting as well as full service mixed-mode IT field management.

Prior to joining IRS, Frederick was a member of the executive team at Greenfield online (later acquired by Microsoft) where he developed the company's global panel platform and led the firm's IT business division.

As IT Manager at IRS, Frederick leads the engineering team and is passionate about improving processes, reducing cost, eliminating barriers and continuous delivery. Frederick has extensive leadership experience across diverse roles in technology field and expertise in designing scalable, secure and cost-effective solutions for Market Research industry, service-oriented architecture having multiple interdependent modules, SQL and NoSQL database design.

Frederick graduated at the California Institute of Technology in the USA with the Bachelor of Engineering in Information Technology.

An aerial photograph of a city skyline, likely New York City, during sunset. The sky is a mix of blue and orange, and the city is filled with numerous skyscrapers. The Empire State Building is prominent in the center. The text is overlaid on the top half of the image.

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CONSULTING & MARKET RESEARCH SERVICES

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